



FOR IMMEDIATE RELEASE

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AUSTIN, Feb. 9, 2010 - The Texas Public Relations Association (TPRA) will host its annual Texas PR Leadership Day & Gala March 4 - 5, 2010 at the Hyatt Regency Downtown in Austin, Texas. The year's theme is "Get Connected: Personally, Professionally and with your Planet."

The Texas PR Leadership Day and Gala is designed to bring together communications professionals from every corner of the State of Texas.

The annual event will feature two days of speakers, workshops, networking and professional development opportunities, with the Silver Spur and Best of Texas Awards Gala concluding the event on Friday night. Highlights include:

- Keynote Luncheon featuring T.R. Reid, Vice President of Corporate Communications, Dell Inc.
- Keynote at Communicator's Connexion featuring Dan Bartlett, CEO and President of Public Strategies Inc., Austin
- Welcome and Keynote featuring John McGrath, Vice President of Communications - GSD&M Idea City
- Chief Communicators Roundtable featuring Paul Bennett, Special Assistant to The University of Texas President and unofficial UT CMO; Greg Flores of San Antonio Water Systems; and Graham Painter, Chief Communications Officer of Sterling Bank
- Accreditation Jumpstart Workshop led by Julie B. Fix, APR

The presenting sponsor for the event is Enbridge Energy Company.

For registration and further information including sponsorship and exhibit opportunities visit <http://www.tpra.com/2010LeadershipDay>.

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