



SPONSORSHIP OPPORTUNITIES

March 5 ~ Hyatt Regency ~ Austin, Texas

TPRA has been keeping communicators in Texas ahead of industry trends and developments for more than 50 years now. As in the past, professional communicators are turning to TPRA to help master new tools and evaluate new technologies. This presents a great opportunity for you to be highly visible at the PR Leadership Day & Gala [March].

SPECIFIC EVENT SPONSORSHIP OPPORTUNITIES

~~Friday Luncheon ~ \$1,000 - SOLD~~

Great visibility to participants from both organizations. You sit at the president's table and introduce the keynote speaker. Includes 2 leadership day registrations plus 2 additional tickets to the Silver Spur/Best of Texas awards gala.

~~Silver Spur/Best of Texas Awards Gala ~ \$1,000 - SOLD~~

The grand finale event, this elegant awards dinner puts your brand front and center before Texas' best communicators. Includes 2 leadership day registrations (including all meal and social functions) plus 2 additional tickets to the Silver Spur/Best of Texas awards gala.

~~Keynote Speaker ~ \$1,000 - SOLD~~

You sit at the president's table and introduce the keynote speaker. Includes 2 leadership day registrations (including all meal and social functions) plus 2 additional tickets to the Silver Spur/Best of Texas awards gala.

~~President's Reception ~ \$1,250 - SOLD~~

A tribute to TPRA leadership past and present, this event kicks off the grand finale awards gala. All attendees participate, and award winners receive special invitations to this popular, well-attended event. Also includes 1 leadership day registration (including all meal and social functions) plus 1 additional ticket to the Silver Spur/Best of Texas awards gala.

~~Awards Gala ~ Wine Sponsorship ~ Market Price - SOLD~~

Add a touch of class to the Silver Spur/Best of Texas awards gala by providing the wine at each table. Conference planners will work with you to determine your choice of wine for this customized sponsorship. (Price will vary depending on wine selected.) Includes 1 leadership day registration (including all meal and social functions) plus 1 additional ticket to the Silver Spur/Best of Texas awards gala.

~~Post-Gala Hospitality Suite Celebration Event ~ Market price, set by hotel, typically around \$2,500~~

Get to know TPRA members personally by hosting this special after-dinner hospitality suite honoring all the award recipients. Includes 1 leadership day registration (including all meal and social functions) plus 1 additional ticket to the Silver Spur/Best of Texas awards gala.

Session Breaks ~ \$500 - 1 SOLD

Your sponsorship provides coffee, water, soft drinks, tea, juice and snacks for leadership day attendees. Signage recognizing your sponsorship will be placed in the refreshment areas. Includes 1 leadership day registration.

Exhibit Booth, Vendor Fair ~ \$125

A great opportunity to promote your company to leadership day attendees. Vendors receive a skirted table in the hotel from 9 a.m. through 5 p.m. Friday. Vendors provide their own signage. A separate registration for vendors is available with rates for electrical connection, Internet accessibility or telephone line. Contact us for pricing information.

MAJOR AWARD SPONSORSHIP OPPORTUNITIES

~~Golden Spur Award ~ \$1,000 - SOLD~~

- 2 leadership day registrations (including all meal and social functions)
- 2 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

~~Outstanding PR Practitioner Award ~ \$1,000 - SOLD~~

- 2 leadership day registrations (including all meal and social functions)
- 2 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

~~Alan Scott Rising Star Award ~ \$750 - SOLD~~

- 1 leadership day registration (including all meal and social functions)
- 1 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

New Member Achievement Award ~ \$750

- 1 leadership day registration (including all meal and social functions)
- 1 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

Silver Spur Media Award ~ \$750

- 1 leadership day registration (including all meal and social functions)
- 1 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

Lone Star Award ~ \$750

- 1 leadership day registration (including all meal and social functions)
- 1 additional ticket to the Silver Spur/Best of Texas awards gala
- Invitation for company representative to present the award at awards gala
- Program recognition
- Recognition on TPRA Web site and annual membership directory

MISCELLANEOUS SPONSORSHIP OPPORTUNITIES

~~Lanyards and logo on all name badges ~ \$500 - **SOLD**~~

Exclusive to a single sponsor, appears on all member badges, does not appear on other sponsor or guest badges.

~~Cocktail napkin logo ~ \$250 - **SOLD**~~

Exclusive to one sponsor per event.

~~Logo on member name badges ~ \$250 - **SOLD**~~

Appears on all member badges, does not appear on other sponsor or guest badges.

Table tent signs ~ \$250

Exclusive to a single sponsor.

~~Coffee Break Sponsor ~ \$250 - **SOLD**~~

Provide coffee to attendees during morning sessions.

Soft Drink Sponsor ~ \$250

Provide soft drinks to attendees during afternoon sessions.

Internet Sponsor ~ Market Price

Provide internet access to all leadership day attendees.

~~Signage ~ TBD (based on cost) - **SOLD**~~

Exclusive to a single sponsor

Leadership Day Program ~ \$100

3x 5 ads block in program

Student Sponsorships ~ \$200 each

Your student sponsorship covers the registration cost for as many students as you'd like to sponsor. It's the foundation of great future communicators.

Donations/underwriting/sponsorships in cash or in-kind totaling more than \$1,000 allows the donor a minimum of one complimentary Leadership Day registration, including one ticket for the social events, luncheon and awards gala.

- **Pending confirmation** of donations, underwriting, and sponsorships before printing deadlines, TPRA will provide notice of your sponsorship and your logo in:
 - The Registration brochure, mailed to all members plus targeted non-member lists (more than 3,500 Texas and surrounding states PR professionals typically receive our mailings)
 - The leadership day and awards gala programs
 - TPRA e-newsletters distributed leading up to the event to members and potential members
 - Your logo and active link in a level-appropriate area of the TPRA Web site: www.tpra.com.
- **During the leadership day**, TPRA will provide:
 - Signage (except for the exhibit area)*
 - Recognition from the podium*
 - Recognition in the attendee packet*



Need more information? Contact the TPRA office at 512.479.0425 x17.

GET CONNECTED

MARCH 5, 2010
AUSTIN, TEXAS



March 5, 2010

Hyatt Regency Hotel – Austin, TX

Sponsorship Opportunities

I/We will be sponsor the following:

Contact Information

Name: _____

Company: _____

(Please type name exactly as it should appear in printed materials.)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Payment Information

Check (check #____) Visa Mastercard AMEX Invoice Me

Please make your check payable to the Texas Public Relations Association (Tax ID 74-1464808)

Name on Card: _____

Credit Card #: _____ Exp Date: _____

Billing Address *(if different from above)*: _____

Texas Public Relations Association-823 Congress Avenue, Suite 230-Austin, TX 78701

Email: jgeorge@eami.com * phone: 512.479.0425 x17 * fax: 512-495-9031