



TPRA 2008 Annual Conference **Sponsorship Opportunities**

Overall Conference Sponsorship Packages

Platinum Conference Sponsor (\$5,000)

- 2 conference registrations (including all meal and social functions)*
- 2 additional tickets to the Silver Spur/Best of Texas awards banquet*
- Conference program recognition*
- Conference signage*

Gold Conference Sponsor (\$2,500)

- 1 conference registration (including all meal and social functions)
- 1 additional tickets to the Silver Spur/Best of Texas awards banquet
- Conference program recognition
- Conference signage

Silver Conference Sponsor (\$1,500)

- 1 conference registration
- Conference program recognition
- Conference signage

Conference Event Sponsorship Opportunities

Opening Night Reception (\$5,000)

Catch the attention of *all* conference attendees by sponsoring this opening night reception that includes music, hors d'oeuvres, and fun. Includes 2 conference registrations (including all meal and social functions), plus 2 additional tickets to the Silver Spur/Best of Texas awards banquet.

Joint TPRA/PRSA Luncheon (\$5,000)

Great visibility to participants from both organizations. You sit at the president's table and introduce the keynote speaker. Includes two conference registrations (including all meal and social functions) plus 2 additional tickets to the Silver Spur/Best of Texas awards banquet.

President's Reception (\$2,500)

A tribute to TPRA leadership past and present, this event kicks off the conference's grand finale awards banquet. All delegates participate, and award winners receive special invitations to this popular, well-attended event. Also includes one conference registration (including all meal and social functions) plus one additional ticket to the Silver Spur/Best of Texas awards banquet.

Silver Spur/Best of Texas Awards Banquet (\$5,000)

The conference's grand finale event, this elegant awards dinner puts your brand front and center before Texas' best communicators. Includes two conference registrations (including all meal and social functions) plus 2 additional tickets to the Silver Spur/Best of Texas awards banquet.

Awards Banquet – Wine Sponsorship (~\$2,500)

Add a touch of class to the Silver Spur/Best of Texas awards banquet by providing the wine at each table during the awards banquet. Conference planners will work with you individually to determine your choice of wine for this customized sponsorship. (Price will vary depending on wine selected.) Includes one conference registration (including all meal and social functions) plus one additional ticket to the Silver Spur/Best of Texas awards banquet.

Post-Awards Celebration Event (\$2,500)

Get to know TPRA members personally by hosting this special after-dinner party honoring all the award recipients. Includes one conference registration (including all meal and social functions) plus one additional ticket to the Silver Spur/Best of Texas awards banquet.

Conference Keynote Speaker (\$5,000)

You sit at the president's table and introduce the keynote speaker Saturday at noon. Includes two conference registrations (including all meal and social functions) plus 2 additional tickets to the Silver Spur/Best of Texas awards banquet.

Session Breaks (\$2,000)

Your sponsorship provides coffee, water, soft drinks, tea, juice and snacks for conference attendees. Signage recognizing your sponsorship will be placed in the refreshment areas. Includes one conference registration (including all meal and social functions).

Exhibit Booth, Vendor Fair (\$500)*

An great opportunity to promote your company to conference attendees. Vendors receive a skirted table in the conference hotel from 9 a.m. Friday through 5 p.m. Saturday. Vendors provide their own signage; a separate registration for vendors is available with rates for electrical connection, internet accessibility or telephone line.

_____ **Student Sponsorships (\$100 each)**

Your student sponsorship covers the registration cost for as many students as you'd like to sponsor. It's the foundation of great future communicators.

_____ **Hospitality Suite (Market price, set by hotel)**

An opportunity for exclusive exposure to conference attendees and guests, the Hospitality Suite unites you with members in a convivial, informal environment. Open for cocktail and after dinner visits.

If you have any questions regarding any of the information in this sponsorship packet, please don't hesitate to contact Gavino Ramos (San Antonio Housing Authority), at 210-477-6132, or Anamaria Suescun-Fast (Guerra*DeBerry*Coody) at 210-223-2772.

Please select the sponsorship that you and your company would like to participate in and return this form with your payment to TPRA – c/o Jennifer George – 823 Congress Avenue, Suite 230 – Austin, Texas 78701. If you have any questions regarding payment, please contact Jennifer George at 800-525-0405 x17 or email jgeorge@eami.com.